



THE FOREMOST PLATFORM FOR HOMELAND SECURITY AND NATIONAL RESILIENCE – ALL IN ONE PLACE



3 Specialized Features:

Homeland Security
and National Resilience
By ISNR

INFORMATION
SECURITY BY ISNR

CRITICAL
INFRASTRUCTURE
SECURITY BY ISNR

2 Dedicated Events:

FIRE & EMERGENCY
MIDDLE EAST

OCCUPATIONAL
SAFETY AND HEALTH
MIDDLE EAST

Why be a part of the US Pavilion?



Special Benefits for US exhibitors:

- ✓ Great USA visibility
- ✓ Extensive outreach
- ✓ Extra promotions to key industry buyers
- ☐ You are a US based company
- ☐ You are looking to expand your business in
Take advantage of the "USA brand": Quality, Design, Innovation, Durability
- ☐ USA themed booth package at special price
- ☐ **This show has been certified by the U.S. Department of Commerce – International Trade Administration. Feel free to contact Stephanie Heckel to hear more about the services being provided by the US CS: stephanie.heckel@trade.gov**

Why participate in ?



- ☐ 2014 presents you with a bigger, better and more connected edition of the International Exhibition for Security and National Resilience (ISNR Abu Dhabi).
- ☐ 18,692 sqm featuring the latest state-of-the-art IT, Physical and Homeland Security and Resilience Solutions
- ☐ 250+ renowned international and local solution providers
- ☐ 10,000+ security and national resilience professionals from both private and public sector
- ☐ * ISNR Abu Dhabi 2014 to host the International Conference on Security Challenges

Your low cost package includes:

US Pavilion space with furniture (1 table, 2 chairs), carpet, lighting, electricity & company logo on fascia board

Advertising included in package:

- ✓ Pavilion promotion on event website
- ✓ Highlighted location of the pavilion on floor plan
- ✓ Pavilion presentation in e-newsletter
- ✓ Pavilion page in the Show catalogue
- ✓ Access to the business matching portal

12sqm Booth = (approx) \$5,050 / AED 18,600 • 24sqm Booth = \$9,243 / AED 34,200